



October, 2023 Social Initiatives

"Changing Lives" We Rise By Lifting Others

The fulfilling feeling of giving back and contributing to society is unparalleled. No one has ever become poor by sharing. It involves a certain amount of giving. It's not how much we give but how much love we put into giving.

As we grow older, we discover that we have two hands - one for helping ourselves and the other for helping others." We all come to the world with the joy of having things, but when we leave this world, we should have experienced the joy of contributing and giving back to the society. That is a mature joy, the real joy. There's nothing more rewarding than giving back and making a difference in the lives of the people in this great community.

Giving is not just about making a donation. It is about making a difference."



Food Sharing Campaign 99

Slums of Beas, Distt. Amritsar

A food sharing campaign is our CSR initiative that aims to address issues related to hunger, food wastage, and food insecurity. This time our team visited Beas slums for the 99th food sharing campaign on 7th October 2023.

We want our team to be caring and have compassion for the people in need and at the same time learn to value the food that they get and be thankful to the Almighty for blessing them with sufficient food. We believe that when our team members visit the slums they become more humble and understand the responsibility of giving back to the society.



Shoe Giving Campaign - 413

• GES Girls School, Chhajjalwaddi Village, Distt - Amritsar

Shoe Giving campaign is SimbaQuartz's most ambitious and oldest CSR activity. Every time we visit the schools and educate the little students about the care of feet, it feels very nice and gives a sense of responsibility and satisfaction.

We visited GES Girls Chhajjalwaddi for our 413th campaign on 26th October. Good quality shoes and new socks are regularly distributed and funded by SimbaQuartz under its Corporate Social Responsibility campaigns.



Under the Social initiatives of SimbaQuartz | #MandeepKaurTangra

Campaign 413 (October 26, 2023)



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